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August 23, 1944

Mr. W. A. Dobson
Regional Executive
Boy Scouts of America
1115 Citizens and Southern Bank Building
Atlanta 3, Georgia

Dear Mr. Dobson:

Following is a tabulation showing the result, by Councils, of the Scout's Fifth War Loan house-to-house canvass in Florida:

<u>Council</u>	<u>Scouts and Cubs Participating</u>	<u>Contacts Made</u>	<u>Pledges Secured</u>	<u>Value of Pledges Secured</u>	<u>Quota</u>
Pinellas Area	77	4876	762	\$ 61,044	\$116,000
Gulf Ridge	59	897	248	306,025	300,000
Central Florida	22	121	1286	32,401	168,000
Gulf Stream	215	2856	425	24,925	142,000
Sunny Land	53	784	264	26,400	90,000
South Florida	165	4284	512	166,888	198,000
North Florida	284	6433	951	80,328	500,000
Suwannee River					<u>148,000</u>
				\$698,011	\$1,790,000

Returns have not yet been received from the Suwannee River Council. However, we know this is vacation time and the Suwannee report will probably reach us soon.

Several Scout Executives and Scouters have expressed keen disappointment in the result of the Scout canvass as compared to quota. However, as we pointed out to each, during the latter part of the Fifth War Loan we labored against terrific obstacles. So much publicity had been given throughout the state to the oversubscription early in July of our overall quota, that all seemed to lost sight of our individual series E quota which to us is by far our most important objective. There was even a time our hope of attaining the E quota dwindled considerably, and we realize with the fullest appreciation that our actual accomplishment of that goal was due to a very large extent to the Boy Scout activity, which brought in many thousands of dollars in war bond sales during the last few days of July.

You know as well as we do how very difficult it is to determine actual dollar results of a canvass such as this, but we know too that the publicity

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value alone of events such as this is well worth the time and effort expended. If it were possible to obtain a definite check-back on bonds purchased following the Scout canvass, I am sure it would be established that each Council's quota was oversubscribed.

We have expressed to the Scout Executives of Florida this Committee's gratitude for their all out cooperation with War Finance, and as we look ahead to the Sixth War Loan may we anticipate a continuation of Scout participation in the job we are trying to do.

Incidentally, I think you will be interested in the enclosed tabulation of Fifth War Loan results in Florida. You will observe that total sales were \$249,903,765 against a quota of \$137,000,000, or 182 per cent, while series E bond sales were \$39,378,163 compared to a quota of \$37,000,000, or 106 per cent.

May we again extend to you and to the Florida Scouts sincere congratulations.

Cordially yours,



Ralph Bagwell
Director of Administration
Florida War Finance Committee

Enclosure

cc - Mr. H. V. Pace
Mr. A. S. Macfarlane
Mr. A. P. Patterson
Mr. David L. Idles

Mr. M. G. Boswell
Mr. J. Fred Vantrease
Mr. Fred L. Treat
Mr. N. C. Williams